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We use third-party cookies to collect statistics in aggregate form in analysis tools such as Google Analytics (additional information on Google Analytics can be found at our [Privacy notice](#)). The cookies used are both permanent and temporary cookies (session cookies). The permanent cookies are stored on your computer or mobile device for no longer than six months. Learn more about Google Analytics cookies [here](#).

You can see which cookies we are using at any moment

In order to provide you with an overview of our cookies, we have categorized them in the following groups:

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You are also able to view each individual cookie, its purpose and duration which is used on Mitas's websites on mitas-tyres.com, by [clicking this link](#). As new cookies may added over time, you will need to check this Cookie overview again to keep up with potential updates.

How do I prevent cookies from being placed?

Most web-browser automatically accept cookies. You can prevent cookies from being stored on your computer or device by setting your browser to not accept cookies. Some browsers have a special mode that deletes cookies directly after your visit. Internet explorer 8 or newer calls this function "in private- brows"; Google Chrome Version 10 calls it "Inkognito", Firefox 3.5 calls it "private mode"; Safari Version 10 calls it "private surfing" and Opera 10.5 calls it "private tab".

You can find instructions on how to change your cookie settings in the "help" area of your browser. You can delete cookies already stored on your computer or device at any time. Furthermore you can object to the collection and transfer of personal data or prevent the use of your data by deactivating java-script in your browser or installing a tool to prevent it. If you do not wish that we collect and analyze data about your visit through the use of cookies you can object for the future at any time (Opt-Out).

An opt-out-cookie in your internet browser is needed to implement the objection technically. This cookie only serves the purpose of assigning your objection. Please note that the opt-out cookie is only valid for the internet browser in which it was placed. This means that if you delete cookies or use a different internet browser you have to opt-out again. If you decide not accept cookies in general you can naturally still visit and use our website but we cannot guarantee an optimal browsing experience. Additionally some content may not be available and the use may be limited.

Changes to the Cookie Policy

We may update this policy from time to time. Changes in technology, legislation and authorities' guidance may require us to inform you of the activities we undertake where it affects your privacy rights. You should check this page occasionally to ensure you are familiar with any changes.